

# JIM CONNECT E-Newsletter

T O D A Y   A   R E A D E R ,   T O M O R R O W   A   L E A D E R



F O R M I N G   R E S P O N S I B L E   L E A D E R S

#### Contact

 St. Joseph's Institute of Management (JIM)  
St. Joseph's College (Autonomous)  
Tiruchirappalli - 620 002  
Tamil Nadu, India.  
 [jimconnect@jim.ac.in](mailto:jimconnect@jim.ac.in)  
 [www.jim.ac.in](http://www.jim.ac.in)

Dear Readers,

*“The further you read, the deeper you learn, and the more you learn, the smarter you’ll be”*

The editorial team reaches out to thank every single reader of JIM Connect for your appreciation and support.

This issue brings to you the following contents

- \* Testimonial
- \* Voice of JIM – sharing by a student
- \* Instinctive Thoughts – faculty views on current topics
- \* JIM Asks – A poll
- \* Business Trends
- \* What’s New – New products in Market
- \* Competitions & Events to explore
- \* Top Ten – Chocolates
- \* @ JIM – Events in JIM
- \* Management Concepts in Thirukkural

## T E S T I M O N I A L

It’s been a huge privilege working with St. Joseph’s Institute of Management for the 11 years or so. JIM has been a great enabler towards offering new opportunities of learning and strengthening my inherent skill sets. JIM’s encouragement has been valuable to both my personal & professional development. With its rich and diverse organizational culture, I treasure my association with JIM and wish JIM all the best for its continued growth and success in the days to come.



**Dr P J Rosario Vasanth Kumar**

*Librarian, JIM*



**Seshadrinathan V**

*Architect Team Lead,  
Accenture, Chennai*

My life at St. Joseph’s college and JIM made me stronger and took me a step ahead for being an independent man. The campus is filled with positive energy and exuberance. I am thankful to all the professors who supported me throughout my college life. Also special thanks to the placement cell for guiding me and providing me a good platform.

*JIM Alumni (2010-2012)*

# VOICE OF JIM

## Being a Leader in JIM

I remember here our founder St. Ignatius' great words which energize me always that is "Do as if everything depends on you and trust as if everything depends on GOD".

The society gave me an opportunity to pursue MBA in JIM. I feel privileged and proud to be a part of this institute. "Forming Responsible Leaders" is an apt motto which suits the entire teaching and learning process that takes place at JIM.

Yes, JIM welcomes the students with open arms to become responsible leaders, who would contribute to the society with commitment, character and compassion in future.

I am bearing the responsibility as a President of the Student Advisory Council at JIM. I have seen many students with numerous talents, but waiting for the right platform to exhibit them. JIM is the wonderful place where all the students are given chance to exhibit their leadership qualities. Leaders are not born, but are made. JIM calls every student to make use of the opportunity to cultivate responsibility and leadership qualities in all the aspects of life. Pursuing MBA is part of a degree whereas, cultivating leadership styles and practicing it is a part of life. It will lead them to greater success.

I have learnt that to become a great leader first thing is to lead by example. Then make good decisions on and off the court, work hard in the classroom, put into practice your learning, ready to work hard each and every day, and persevere when times get tough. The same practices can be applicable to our studies too. The work I do as a leader should be always done with the thought of doing more. I believe we're all leaders, and we're leading all the time, in big or small possible way. Leadership springs from within. It's more about who I am along with what I do and how I do.

**Joemarsh Leo D**

**20PBA141**

*President*

*SAC (Student Advisory Council)*

*JIM*